

INTERNATIONAL
ACADEMIC
PROGRAMS

Internship Report

Academic Year 2010-11

International Academic Programs

106 Red Gym
716 Langdon Street
Madison, WI 53706
(608) 265-6329
www.studyabroad.wisc.edu

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INTERNATIONAL ACADEMIC PROGRAMS

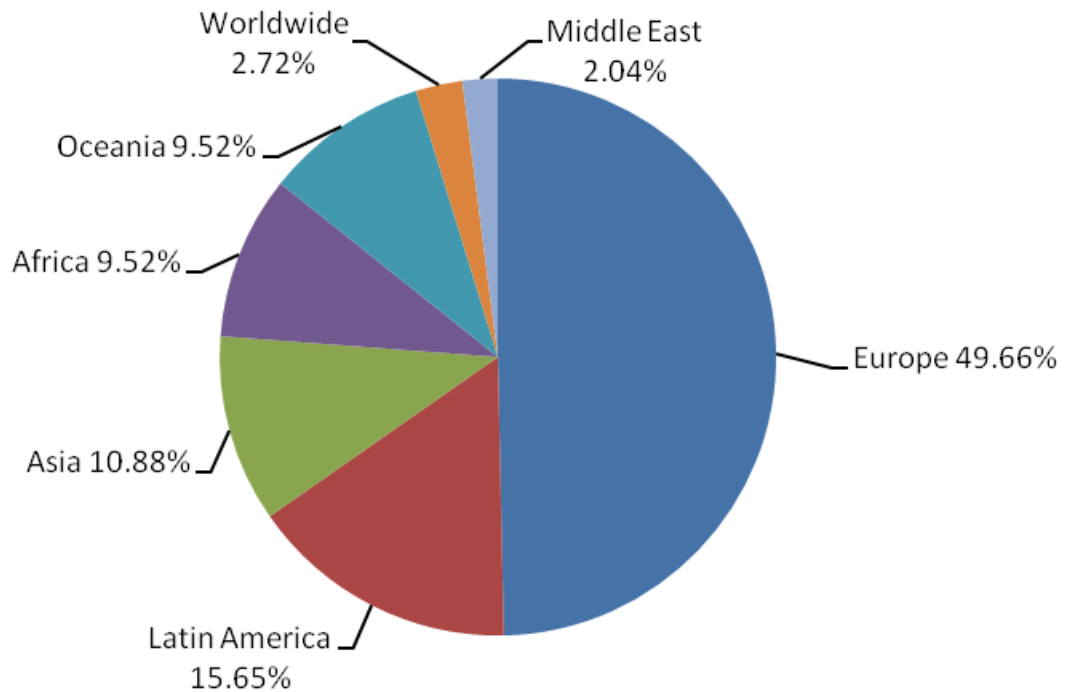
Internship Report for Academic Year 2010-11

Executive Summary

- The total number of International Academic Program (IAP) students participating in an internship for academic credit was 147, a 42.72% increase from 2009-10. IAP defines an internship as a work abroad placement in an apprenticeship capacity with working professionals in that field.
- In 2010-11, IAP offered 53 programs on which students could do internships for academic credit. Out of these programs, 9 were stand alone internship programs and 44 were study abroad programs that offered an internship as a course opportunity.
- The percentage of students doing internships on yearlong programs in 2010-11 was 2.72%. In addition, 42.18% of internship participating students went on a spring semester program, 7.48% of those students participated during the fall semester, and 47.62% participated on summer programs.
- The top three majors of internship participants were Political Science (24), International Studies (20), and Journalism (12).
- In 2010-11, the top five countries in which students participated in an internship were the United Kingdom (40), Ecuador (20), Germany (16), Australia (14), and Kenya (14).
- IAP offers internships on six continents. Europe was the most popular region to do an internship for UW-Madison students, attracting 49.66% of internship participants in 2010-11. The second most popular region was Latin America, with 15.65% of internship participants.
- In 2010-11, internships again attracted a greater proportion of female (70.07%) to male (29.93%) participants compared with the UW-Madison Fall 2010 campus-wide ratio of 51.4% female to 48.6% male.*
- In 2010-11, 11.56% of IAP participants going on internships reported being African American, Asian American, Native American, or Hispanic. By comparison, UW-Madison's Fall 2010 campus-wide percentage was 13.43% for the same ethnic groups.*

*Taken from the UW-Madison *Data Digest 2010-2011* compiled by the Office of the Provost and the Office of Budget, Planning, and Analysis (<http://www.mbo.wisc.edu/datadigest/DataDigest2010-2011.pdf>).

Table 1. Internship Participation by Region



Region	Participants	Percentage
Europe	73	49.66%
Latin America	23	15.65%
Asia	16	10.88%
Africa	14	9.52%
Oceania	14	9.52%
Worldwide	4	2.72%
Middle East	3	2.04%
Total	147	100.00%

3 Year Trend

Region	2010-2011	2009-2010	2008-2009
Europe	49.66%	36.89%	39.29%
Latin America	15.65%	24.27%	18.75%
Asia	10.88%	3.88%	1.79%
Africa	9.52%	28.16%	22.32%
Oceania	9.52%	6.80%	14.29%
Worldwide*	2.72%	N/A	N/A
Middle East	2.04%	0.00%	2.68%

*Administration of worldwide programs began with International Academic Programs during the 2009-2010 academic year.

Table 2. Internship Participation by Country

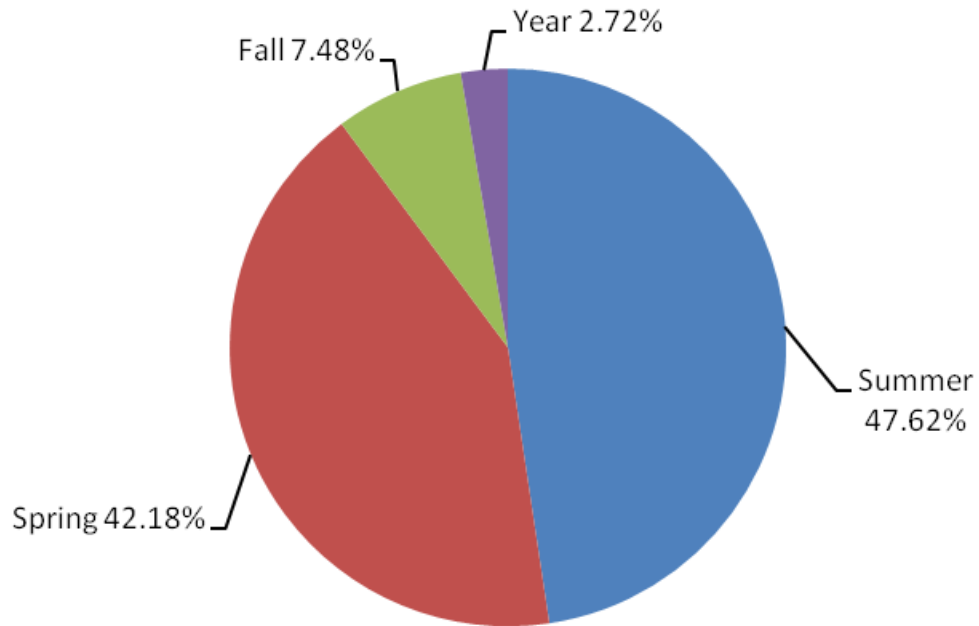
Alphabetically

Country	Participants
Argentina	3
Australia	14
Belgium	4
China	7
Czech Republic	2
Ecuador	20
France	7
Germany	16
India	5
Ireland	1
Israel	3
Italy	1
Japan	2
Kenya	14
Malaysia	1
Spain	2
Taiwan	1
United Kingdom	40
Worldwide	4
Total	147

Popularity

Country	Participants	Percentage
1. United Kingdom	40	27.21%
2. Ecuador	20	13.61%
3. Germany	16	10.88%
4. Australia	14	9.52%
4. Kenya	14	9.52%
6. China	7	4.76%
6. France	7	4.76%
8. India	5	3.40%
9. Belgium	4	2.72%
10. Argentina	3	2.04%
10. Israel	3	2.04%
12. Czech Republic	2	1.36%
12. Japan	2	1.36%
12. Spain	2	1.36%
15. Ireland	1	0.68%
15. Italy	1	0.68%
15. Malaysia	1	0.68%
15. Taiwan	1	0.68%
Worldwide	4	2.72%
Total	147	100.00%

Table 3. Internship Participation by Program Duration

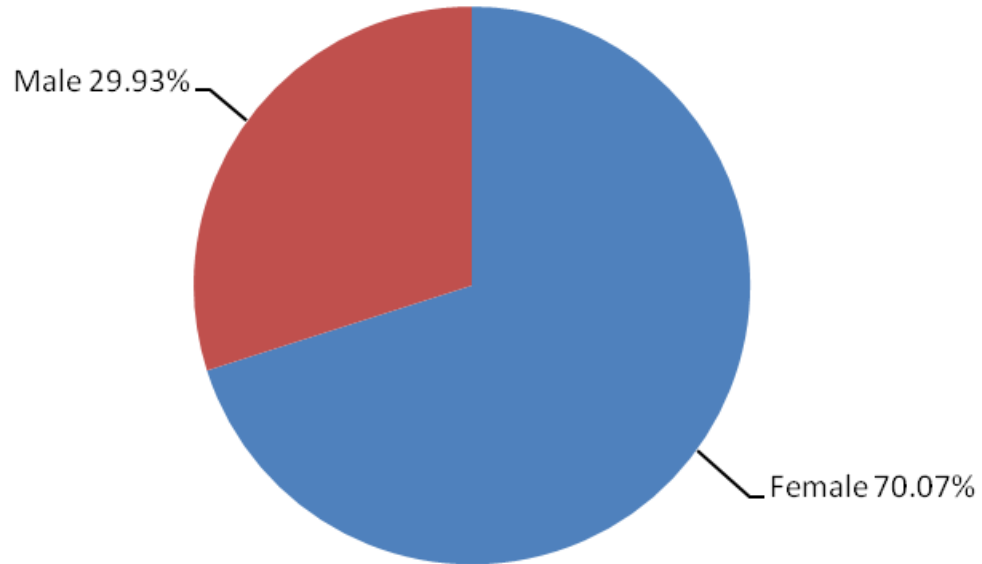


Duration	Participants	Percentage
Summer	70	47.62%
Spring Semester	62	42.18%
Fall Semester	11	7.48%
Academic Year	4	2.72%
Total	147	100.00%

3 Year Trend

Duration	2010-2011	2009-2010	2008-2009
Summer	47.62%	29.13%	16.96%
Spring Semester	42.18%	36.89%	58.93%
Fall Semester	7.48%	20.39%	16.96%
Academic Year	2.72%	13.59%	7.14%

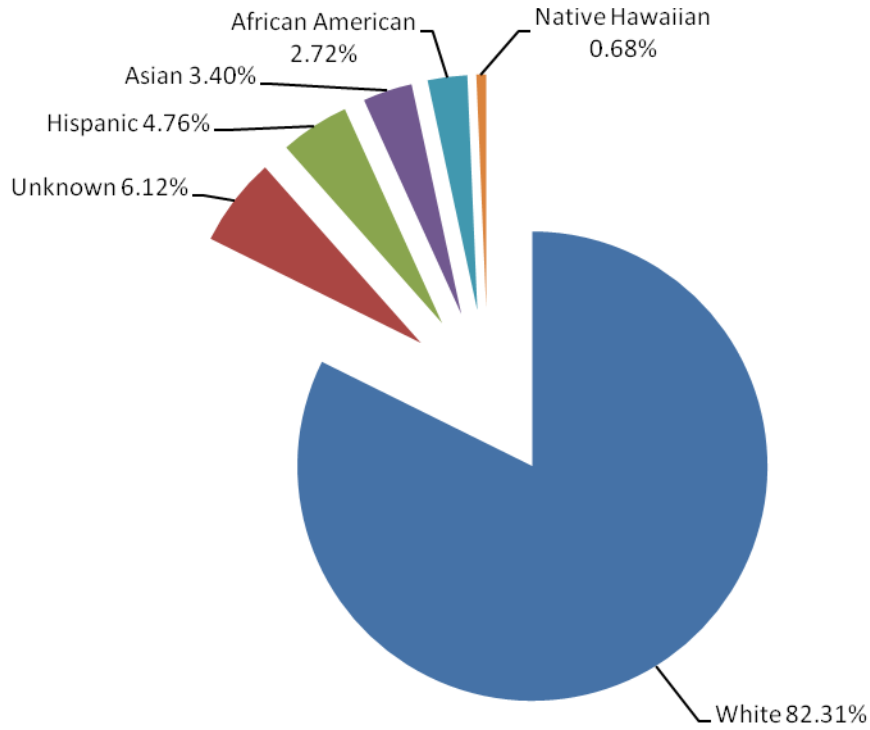
Table 4. Internship Participation by Gender



Gender	Participants	Percentage
Female	103	70.07%
Male	44	29.93%
Total	147	100.00%

According to the *UW-Madison Data Digest 2010-11*, the campus-wide ratio for the same period was 51.4% female and 48.6% male.

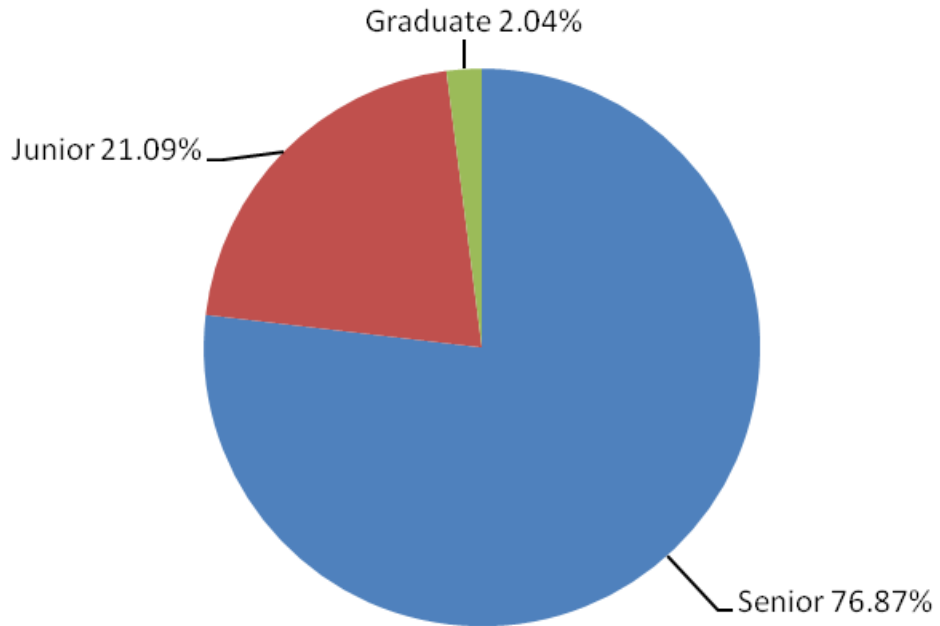
Table 5. Internship Participation by Ethnicity



Ethnicity	Participants	Percentage
White	121	82.31%
Hispanic	4	4.76%
Asian	7	3.40%
African American	5	2.72%
Native Hawaiian	1	0.68%
Unknown	9	6.12%
Total	147	100.00%

According to the *UW-Madison Data Digest 2010-11*, the campus-wide percentages for the same period were 76.57% White/Other; 3.72% Hispanic; 5.73% Asian American; 2.90% African American; 0.90% Native American; and 0.19% Native Hawaiian.

Table 6. Internship Participation by Academic Level



Academic Level	Participants	Percentage
Senior	113	76.87%
Junior	31	21.09%
Graduate Student	3	2.04%
Total	147	100.00%

3 Year Trend

Academic Level	2010-2011	2009-2010	2008-2009
Senior	76.87%	69.90%	70.54%
Junior	21.09%	22.33%	25.89%
Sophomore	0%	1.94%	1.79%
Graduate Student	2.04%	2.91%	1.79%

Table 7. Internship Participation by Major (Alphabetically)

Major	Participants
Accounting	1
Agricultural Business Management	1
Art	3
Biochemistry	2
Biological Aspects of Conservation	4
Biology	5
Botany	1
Cartography and Geographic Information Science	1
Civil Engineering	3
Communication Arts	8
Community and Environmental Sociology	1
Comparative Literature	1
Computer Sciences	1
Economics	4
Electrical Engineering	1
Elementary Education	1
Engineering Mechanics	2
English	3
Finance, Investment, and Banking	7
French	3
Geography	2
Geological Engineering	1
Geology and Geophysics	2
German	1
History	7
Human Development and Family Studies	4
Information Systems	1

Major	Participants
Interior Design	1
International Business	2
International Studies	20
Italian	1
Journalism	12
Kinesiology	2
Landscape Architecture	2
Languages and Cultures of Asia	1
Latin American, Caribbean, and Iberian Studies	1
Legal Studies	3
Management and Human Resources	3
Marketing	7
Mathematics	2
Mechanical Engineering	3
Medical Microbiology and Immunology	1
Nursing	2
Political Science	24
Psychology	5
Real Estate and Urban Land Economics	1
Religious Studies	1
Risk Management and Insurance	1
Social Work	3
Sociology	6
Spanish	6
Theatre and Drama	1
Urban and Regional Planning	1
Wildlife Ecology	1
Zoology	2
Unknown/Undecided	11
Total	203

Table 8. Internship Participation by Major (Popularity)

Major	Participants
Political Science	24
International Studies	20
Journalism	12
Communication Arts	8
Finance, Investment and Banking	7
History	7
Marketing	7
Zoology	7
Sociology	6
Spanish	6
Biology	5
Psychology	5
Biological Aspects of Conservation	4
Economics	4
Human Development and Family Studies	4
Art	3
Civil Engineering	3
English	3
French	3
Legal Studies	3
Management and Human Resources	3
Mechanical Engineering	3
Social Work	3
Biochemistry	2
Engineering Mechanics	2
Geography	2
Geology and Geophysics	2

Major	Participants
International Business	2
Kinesiology	2
Landscape Architecture	2
Mathematics	2
Nursing	2
Wildlife Ecology	2
Accounting	1
Agricultural Business Management	1
Botany	1
Cartography and Geographic Information Science	1
Community and Environmental Sociology	1
Comparative Literature	1
Computer Sciences	1
Electrical Engineering	1
Elementary Education	1
Geological Engineering	1
German	1
Information Systems	1
Interior Design	1
Italian	1
Languages and Cultures of Asia	1
Latin American, Caribbean, and Iberian Studies	1
Medical Microbiology and Immunology	1
Real Estate and Urban Land Economics	1
Religious Studies	1
Risk Management and Insurance	1
Theatre and Drama	1
Urban and Regional Planning	1
Unknown/Undecided	11
Total	203

Table 9. Internship Participation by Certificate (Alphabetically)

Certificate	Participants
African Studies	6
Business	2
Classical Studies	1
Criminal Justice	3
Environmental Studies	11
European Studies	10
German	2
Integrated Liberal Studies	1
Middle East Studies	1
Russian, East Europe, and Central Asian Studies	1
Technical Communication	1
Total	39

Table 10. Internship Participation by Certificate (Popularity)

Certificate	Participants
Environmental Studies	11
European Studies	10
African Studies	6
Criminal Justice	3
Business	2
German	2
Classical Studies	1
Integrated Liberal Studies	1
Middle East Studies	1
Russian, East Europe, and Central Asian Studies	1
Technical Communication	1
Total	39

Student Testimonial: Kristina Kleinschmidt

Arcadia Internship in Sydney, Australia

Summer 2011



“Traveling to another country, especially one halfway across the world, allowed me to realize that I really could live in another country someday. I have always dreamed of living and working somewhere outside of the United States after I graduate and this experience gave me the opportunity to try it, experience it and recognize that I really could do it.

While there were differences in culture, I came to see that we all have huge similarities too. I became good friends with a local 'Sydney-Sider' who I worked with while I was there, and we are hoping to meet up when she visits the US this winter. It's also great to talk to people from different backgrounds; explaining a Wisconsin winter to an Australian is pretty entertaining.

The study abroad experience is amazing because it pushes you beyond your boundaries. Because you know you only have so much time in the country, you strive to do as much as possible and fit in as many things as you can. For me, I traveled as much as my budget would allow, and I even rented a van and traveled around both islands of New Zealand for two weeks after the program. The mere fact that you have the opportunity to stay longer and explore more is an experience you probably won't have again. College is the time where you have the freedom to travel; do it!

My internships also allowed me to see what it might be like working in Sydney at small companies. Not many people can put on their resume, interned in another country, on another continent for that matter. I made some amazing contacts through my two internships as well. The people I worked with were amazing. I can't wait to go back and visit them.”

Student Testimonial: Casey Sennott

*Academic Internship Program in Tokyo, Japan
Summer 2011*



“Interning abroad for me is about seeing the forest for the trees. This summer gave me the opportunity to explore more than just the business side of the corporate equation. It gave me a glimpse into the daily life of a Japanese worker, and showed me that what might be true at home is never to be taken for granted abroad. It seems to me that, for those of us that want to branch out and thrive in the international business arena, it is of paramount importance that we obtain not just work experience, but human experience. Anyone can understand HOW an international supply chain works, but the employee that can troubleshoot manufacturing quirks on the shop floor in country XYZ will appear that much more valuable in the eyes of management.

That's what I came to understand during my time abroad. To beat this analogy well into the ground, I would summarize it thus: To know the forest, you must know the trees. That's true anywhere, and it's doubly true in international business.”

Student Testimonial: Samantha Witthuhn

*Summer History Program in Beijing, China
Summer 2011*



“I interned in China at the Wolong Nature Reserve with Panda Mountain/ US-China Environmental Fund.

The only decision better than interning abroad was my choice to complete my internship experience in China. My 3.5 week internship in the mountains of China's Sichuan province showed me a completely different side of the world I had never seen before. I was able to work with Chinese and American government officials in a fight against environmental destruction. With this, I was given the opportunity to interview local farmers about living in a nature reserve devoted to the preservation of pandas, all in the name of environmental protection. We learned and brainstormed ways to help pandas and humans coexist in the mountains, which is vital for the salvation of not only pandas but Chinese and Tibetan families. I met students from across the world and have built long-term relationships with new friends, teachers and the leaders of the NGO I worked for. Through it all, my internship in China gave me unforgettable memories and valuable work experience in a different culture that I have grown to love.”