Program: Chulalongkorn University

Nichole’s Majors: International Business & Marketing

Academic Life: I attended classes at Chulalongkorn University, the now number 1 ranked university in Thailand. I took a wide range of classes from finance to marketing with UW-Madison students, other international students, and local Thai students.

Housing Abroad: Most international students, including myself, lived in Nonsi Residence. I lived in a 1 bedroom apartment that overlooked other houses around the neighborhood. I never felt alone because there were always other international students to go on adventures and explore Bangkok with.

Most Memorable Moment: One of my favorite moments is when I went to an elephant sanctuary for a day with some friends I met in my program. While at the sanctuary, we fed the elephants, learned about the elephant population in Thailand and the challenges they face, prepared food buckets for the next feeding, and even rode the elephants in the river next to the sanctuary.

Nuy Beach is about 10 minutes by boat from Koh Phi Phi (which is an hour flight from Bangkok). Nichole practically had this beach to herself while relaxing before finals began.

“Studying abroad sets you apart from other students... this has left me to be more flexible and approach new things with an open mind.”

Contact international@bus.wisc.edu if you’d like to learn more about Thailand, contact a returned participant, or talk about any other Wisconsin School of Business Study Abroad opportunity!